



 [Version Española](#)

Dear clients and friends,

December 2007

Time does fly when you're enjoying yourself. It's hard to believe this is the last 2007 Newsletter. Dive in for the latest news from the Andalucia Web Solutions team, specialists in placing your business on the web. This month find tiny tips to say goodbye to long web addresses - for free! There are updates from our web development team, what's new in Skype phones, the latest Andalucia.com calendar - a perfect Christmas gift - and, if you buy three links before December 14th, you will receive an extra free link to promote your business. Read on...

The converging worlds of Internet Services and Mobile Phone Networks.

By Matthew Wittering

The list of amazing, new, recently launched products is stunning. We have the Apple iPhone, the iPod Touch, the new mobile phone platform, Android or... how about the Skype phone?



The Skype phone launched by mobile operator Three may be the riskiest of all the aforementioned products, but it is almost the most revolutionary product.

Skype, the service, was created in 2003 by entrepreneurs Niklas Zennström and Janus Friis to allow the user to make free phone calls across the Internet to landlines and mobile handsets across the globe. Today Skype also allows its users to engage in instant messaging, conference calling, file transfer, SMS and video calls.

For me, Skype is a fantastic product which I have used weekly for over two years to make video calls to the family computer at home from both University and Spain. I have always found the experience of using Skype enjoyable. For example, streaming video from my webcam across the country or globe is effortless. Therefore, the ability to make calls to my contacts for free from my mobile handset is very appealing. If you do not already have Skype installed on your computer, you can get the application free from <http://www.skype.com/download/>.

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If you buy three links on Andalucia.com before the 14th of December, you will receive an extra link free!

This is an ideal way to increase your Internet exposure.

At Andalucia.com we carefully place links on pages that are directly related to your product or service area to maximise your advertising potential.

Hurry! Offer expires on the 14th December 2007.

Contact our sales team for more info at sales@andaluciaws.com.



designers corner

Site Launch

Andalucia Web Solutions is proud to announce the launch of [Essential Investment Property](#), a new website dedicated to the best in international investment property.

Our brief includes complete branding with the design of the logo & website alongside an ongoing SEO campaign.

Company Director and satisfied AWS client, Ann Collins says:





Get the best of AndaluCIA

The AndaluCIA.com two year calendar is hot off the press!

If you're looking for a unique Christmas present featuring the very best of southern Spain, look no further. This unique gift will spice up the next 24 months with stunning imagery to decorate home or office.

Order now online at andaluciacalendar.com or get your copy from our head office for only 15 euros, plus postage and packaging. For queries, ring 952 897 865.

Tiny URL

By Chris Chaplow.

Many times you have seen an interesting web page and wanted to send it to a friend in an email. You copy and paste the web address (URL is the technical term - Uniform Resource Locator) from the top of the browser into an email. If the web address is long and complicated and runs to several lines in an email, when the friend clicks on it, the link may very well not work. If the friend is technically minded he/she may be able to piece it back together and make it work. There is a better way.

This is where <http://www.tinyurl.com> comes in. The website's mission is "Making long URL's usable". So far they have done 54 million, and all for free. Simply enter the long URL in the box, click on "Make Tiny URL" and accept to add the URL to your clipboard. Now paste (Ctrl + V) it into an email. For example; if you wanted to send the Google Maps location of the AndaluCIA Web Solutions office, which is better? This <http://maps.google.com/maps?q=36.41722,+5.15611+> or this <http://tinyurl.com/2ogsb8> That combination of only six letters and numbers gives nearly two billion URL's

International colour awards

Company director and in house photographer, Michelle Chaplow, receives a nominee in the category of Architecture at the 2nd Annual Photography Masters Cup.

The Photography Masters Cup is a global online awards show recognizing excellence in colour photography. This celebrated event shines a spotlight on the world's finest photographers. The awards jury represents the most influential art directors, agencies, editors, galleries, and publishers from the world of photography, advertising and entertainment. The jury was passionate about viewing the images, spending eight weeks reviewing entries online before making their final selections.

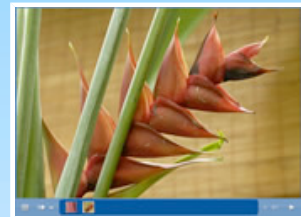
"The AWS in-house team of design and technical specialists impressed me with their professionalism and their commitment to my project. My dedicated design specialist listened to my (sometimes unorthodox) ideas adapting them to suit the technical requirements whilst creating a modern, stylish design and an easy to use website.

A web design project is a combined effort between client and project team and the AWS team demonstrated patience and perseverance ensuring that I played my part, thus enabling my critical launch date to be met.

I enjoy working with the team at AndaluCIA Web Solutions and I am happy to recommend them."

Professional Slideshow

Often clients come to us with a wealth of imagery to be included in their online presence, the ability to update and maintain their own library online is paramount and with our new product, Slideshow Pro we can now offer a complete client-managed solution.



Simply upload your original imagery in your preferred web browser and allow the software to format your photos to the size required. The resulting slideshow produces beautiful, sharp imagery every time, while allowing full control to edit and manage your imagery. Think Flickr without the limits!

View the resulting slideshow [here](#).

For a demonstration please contact a member of the sales team - sales@andaluciaws.com.

Did you know?!

Internet advertising continues to steadily rise from 37 million in 1995 to a colossal estimated 21 billion by the end of 2007.

And don't forget, advertising on the Internet means you are promoting your business 24/7 - year round!

We would like to take this opportunity to thank all our clients for their valued support. Should you have any queries or suggestions for our newsletter, please don't hesitate to contact us at marketing@andaluciaws.com

Over 15,000 images were received from 69 countries and Michelle Chaplow's image received a high percentage of votes overall. Certainly an outstanding achievement. Well done!

Follow the link to view the nominated [image](#)

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